

## CLAIMS

1. A footwear package comprising a flexible bag or bag-like container of which at least a front is light-transmitting, closure means for closing  
5 the container, and means for locating items of footwear within the container.
2. A footwear package according to Claim 1, wherein the closure means includes one or more formations by which the bag is arranged to be  
10 suspended from a display rack.
3. A footwear package according to Claim 1 or Claim 2, wherein the footwear locating means is constituted by a piece of card.
- 15 4. A footwear package according to Claim 3, wherein the piece of card is foldable.
5. A footwear package according to any preceding claim, wherein the locating means is constituted as a dividing member adapted to run  
20 generally diagonally or laterally of the bag or like container to separate the individual items of footwear contained thereby.
6. A footwear package according to any preceding claim, wherein the bag or like container is formed as an integral piece.  
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7. A footwear package according to Claim 6, wherein the bag or like container is formed by forming a tube of a synthetic polymeric material.
8. A footwear package according to any of Claims 1 to 5, wherein the  
30 bag or like container is formed from a front transparent cover sheet and an opaque rear sheet.

9. A footwear package according to any preceding claim, wherein the container is suitably provided with a hook or an opening by which it may be suspended from an appropriately shaped display rack.

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10. A footwear package according to Claim 9, wherein the hook or opening is formed in the closure means.

11. A footwear package according to Claim 9, wherein the hook or opening is formed in a tab which is secured to the closure means.

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12. A footwear package according to any preceding claim, wherein the closure means is of card and is printed with various kinds of information.

13. A footwear package according to any of Claims 1 to 11, wherein the closure means bears a separate adhesive label carrying various kinds of information.

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14. A footwear package according to Claim 12 or Claim 13, wherein the information is in the form of or includes a barcode containing information for stock control and pricing purposes.

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15. A footwear package according to any preceding claim, wherein the closure means is a sheet of card folded to embrace the mouth of the container and stapled in place.

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16. A footwear package according to any of Claims 1 to 14, wherein the closure means is formed by two polymeric components which are adapted to snap fit together and which are shaped to form a handle.

17. A footwear package according to Claim 16, wherein one of the components is secured by fusion or adhesive bonding to each lip of the mouth of the container.

18. A footwear package according to any of Claims 1 to 14, wherein  
5 the closure means comprises a foldable member comprising a pair of flaps defining at least one channel for receiving lips of a mouth of the bag or like container, an adjunct strip foldably connected to a first such flap so that the other flap may be folded inside the adjunct strip with such other flap and the folded lips of the bag trapped between the first flap and the  
10 adjunct strip, said first flap and said adjunct strip being provided with co-operating integral formations for securing the closure in closed condition.

19. A footwear package according to Claim 18, wherein the adjunct strip has extension wings at each end which are foldable around the ends of the first flap and attachable thereto to hold the closure in closed  
15 condition.

20. A footwear package according to Claim 19, wherein the extension wings are attachable to the first flap by means of co-operating tabs and slots.

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21. A footwear package according to Claim 20, wherein the tabs are provided on the extension wings or on the first flap, the co-operating slots, being provided on the other such member.

22. A footwear package according to Claim 21, wherein when the tabs  
25 are provided on the extension wings, the tabs point away from the end of the wings.

23. A footwear package according to Claim 21, wherein when the tabs are provided on the first flap, they point towards the centre line of the container.

5 24. A footwear package according to any of Claims 18 to 23, wherein hook or loop means is provided attached to or integral with the first flap for suspending the container from a display rack.

25. A footwear package according to Claim 24, wherein the hook or  
10 loop is arranged to project across the adjunct strip until the closure is folded for use.

26. A footwear package according to any of Claims 18 to 25, wherein the closure is of **M**-section in that the first and second flaps are interconnected by a **V**-section adapted to penetrate the mouth of the bag or  
15 like container so that lips of the mouth are sandwiched to either side of the **V**-section between the **V**-section and one or other of the flaps.

27. A footwear package according to any preceding claim which contains footwear.

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28. A footwear package substantially as hereinbefore described with reference to Figures 1 to 6 or 7 or 9 or Figure 8 and any of Figures 1 to 6 or 7 or 9 of the accompanying drawings.